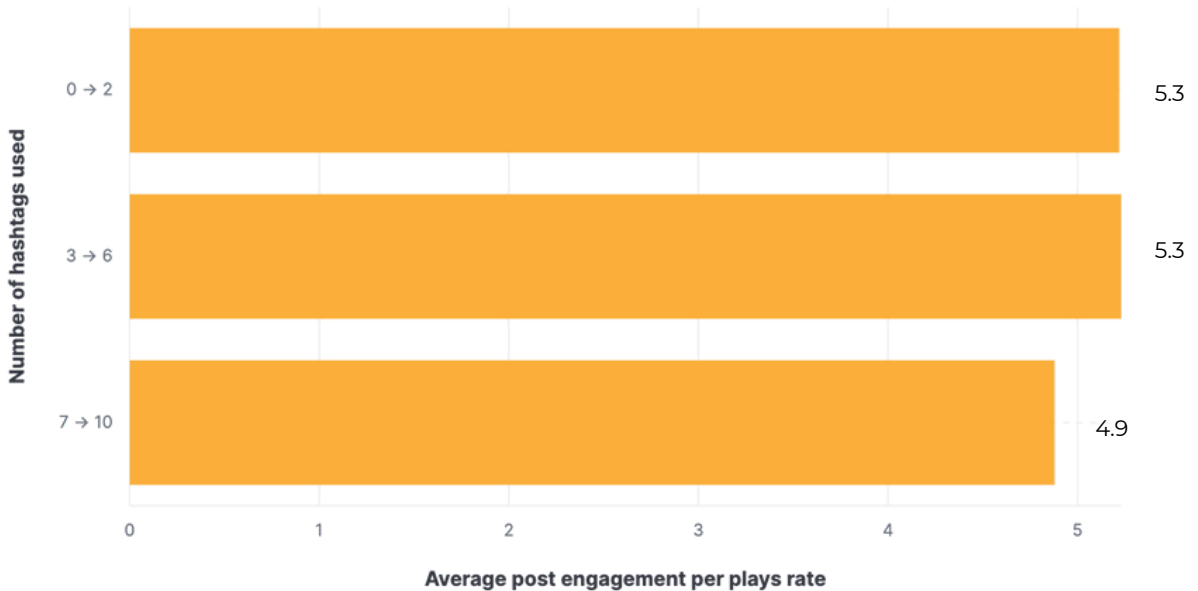


TikTok - Average engagement rate by views by hashtags



Source: Socialinsider data
Data range: January 2022 - December 2022