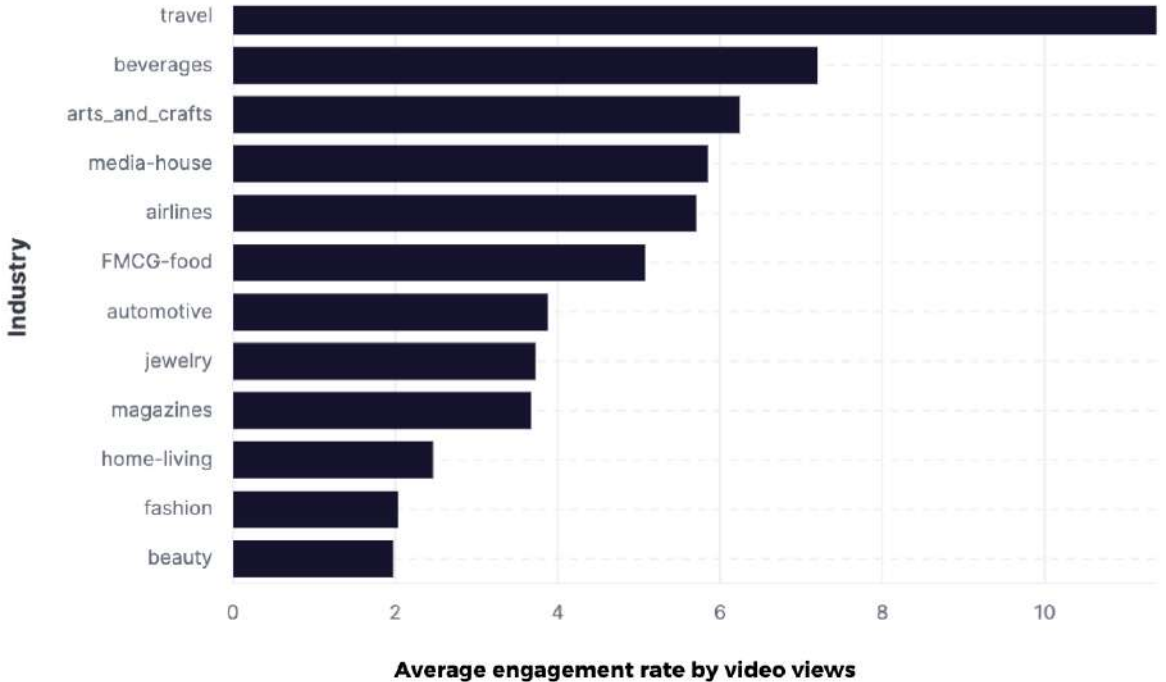


TikTok - Average engagement rate by video views per top industries



Source: Socialinsider data
Data range: January 2023 - November 2023