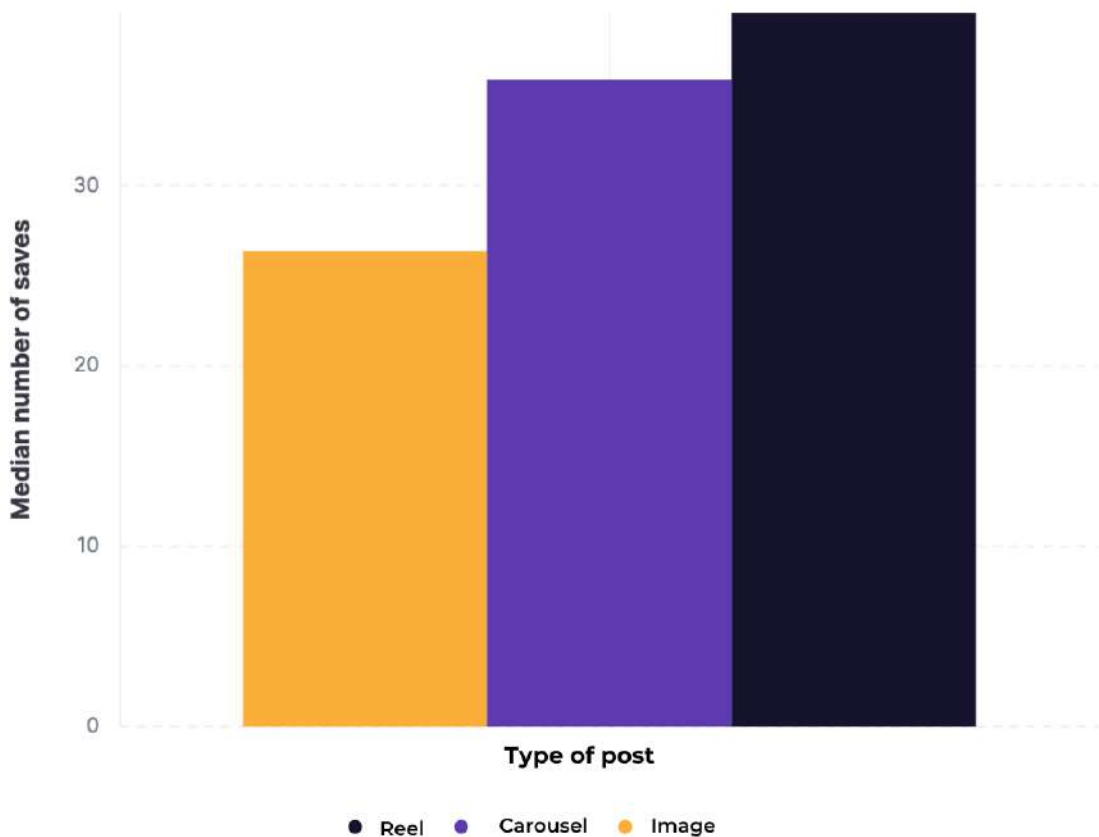


Instagram - Median number of saves by post type



Source: Socialinsider data
Data range: January 2023 - November 2023