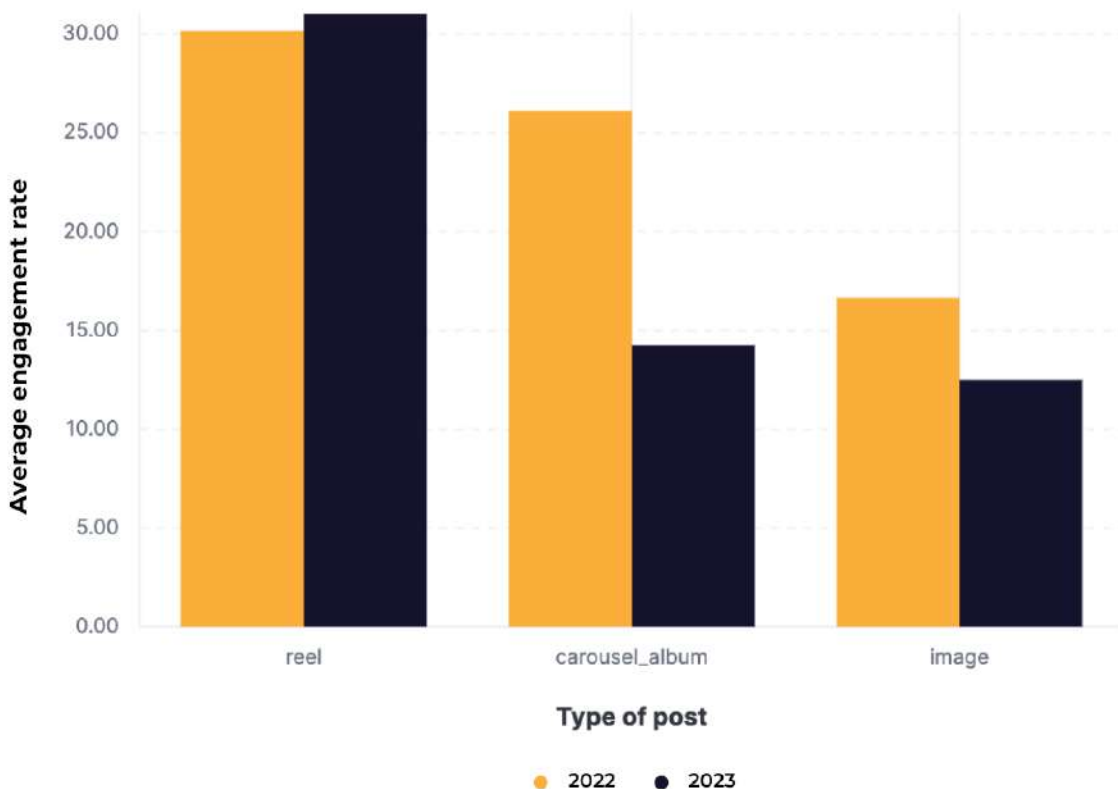


Instagram - Average engagement rate by post type per year



Source: Socialinsider data
Data range: January 2023 - November 2023